



Memorabilia Collectables & Ultimate Promotions

SE Products is the pre-eminent partner for leading Australian and international sports and entertainment rights holders in the area of licensed memorabilia, fine art, collectables and paper based products.

Since its inception in 2007, SE Products has already had the privilege to work with and represent National Rugby League, Cricket Australia, Australian Football League, Football Federation Australia, Australian Rugby Union, New Zealand Rugby Union, Cadel Evans, Casey Stoner, Black Caviar, Victoria Racing Club, National War Museum, Australia Post, Holden, Ford, V8 Supercars, le Tour de France, Queensland Rugby League, New South Wales Rugby League, Netball Australia, Federation International de Football Association, English Cricket Board, International Cricket Council, Australian Olympic Committee, Australian Professional Golfers Association and Returned and Services League.

Most importantly, it is proud of its reputation of its distribution partners to maintain the high standards of official licensed products in Australian and we thank Ron Adams and Erin Adams of Ultimate Promotions for being the market leaders in these endeavours.

All Clubs and Organisations are advised that only Licenced Products are considered Official and when dealing with Sports Memorabilia if it is not endorsed by SEP and/or the governing body these cannot be authenticated as genuine. These items may also breach intellectual property laws and are often fake replications.

We encourage all clubs to engage Ultimate Promotions for their next fundraising endeavours to ensure there are protected from unlicensed and fake memorabilia.

SE Products and Ultimate Promotions look forward to assisting all clubs and organisations in their future fundraising requirements.

A handwritten signature in black ink, appearing to read 'Matt Davies'.

Matt Davies

Director | Sports Entertainment Products